FREE FOLLOW-UP KIT

20 new convert follow-up messages

Ready-to-send WhatsApp and text messages for a new believer's first month, in the order you'll need them. Send them from a real person's number, change the words so they sound like you, and only message people who said they're happy to be contacted.

Fill in: [Name] the new believer · [Church] your church · [your name] the person sending · [time], [day], [date], [address] your details

The same day · say welcome before they go to sleep

1	Hi [Name], this is [your name] from [Church]. We were so glad to pray with you today. Giving your life to Jesus is the best decision you'll ever make. I'll call you tomorrow to say hello properly. God bless you!	Sent ☐
2	Hello [Name], welcome to God's family! A verse for tonight: "If anyone is in Christ, the new creation has come: the old has gone, the new is here!" (2 Corinthians 5:17). Sleep well.	Sent ☐
3	Hi [Name], thank you for coming forward today. That took courage. Please save this number. It's mine, and you can message me any time you have a question.	Sent ☐

Days 1 and 2 · make real contact within 48 hours

4	Good morning [Name]! How are you feeling after yesterday? Is now a good time for a quick five-minute call?	Sent ☐
5	Hi [Name], I tried to call but couldn't get through. No problem at all! When is a good time to talk today or tomorrow?	Sent ☐
6	Hi [Name], is there anything you'd like us to pray about this week? You can reply here. I'll keep it between me and our prayer team.	Sent ☐

The first week · help them take the first steps

7	Hi [Name], here's a simple way to start: read one chapter of the Gospel of John each day. Today it's John chapter 1. Tell me what stands out to you!	Sent ☐
8	Hello [Name], we'd love to see you on Sunday at [time], [address]. Message me when you arrive and I'll come and sit with you.	Sent ☐
9	Hi [Name], just a reminder that our service is tomorrow at [time]. Would you like directions, or help getting there?	Sent ☐
10	It was so good to see you today, [Name]! How did you find the service?	Sent ☐

Weeks 2 and 3 · connect them to people, not just meetings

11	Hi [Name], our new believers' class starts on [day] at [time]. It's a few short sessions on the basics of following Jesus. Shall I save you a seat?	Sent ☐
12	Hello [Name], we have a small group that meets near you on [day] evenings. It's friendly: prayer, the Bible and good conversation. Can I introduce you to [leader's name]?	Sent ☐
13	Hi [Name], how is the Bible reading going? Any questions so far? No question is too small.	Sent ☐
14	Hi [Name], [Pastor's name] asked me to let you know they're praying for you this week.	Sent ☐

The first month · celebrate, then invite them further

15	Happy one month, [Name]! It's been a month since you gave your life to Jesus. How has it been?	Sent ☐
16	Hi [Name], we're holding a baptism service on [date]. Have you thought about being baptised? I'd be glad to explain what it means, with no pressure at all.	Sent ☐
17	Hello [Name], many people find real joy in serving. We have teams for welcome, music, children, media and more. Would you like to try one?	Sent ☐

When someone goes quiet · warm, never guilt

18	Hi [Name], we missed you on Sunday! I hope you're well. Is everything okay?	Sent ☐
19	Hi [Name], I was thinking of you today and praying for you. No need to reply. I just wanted you to know you're remembered.	Sent ☐
20	Hello [Name], it's been a while and I'd love to catch up. Are you free for a quick call this week? Whatever has happened, you're always welcome back.	Sent ☐

Free from HarvestFlow, church follow-up software. HarvestFlow can send messages like these with each person's name filled in, remind your team who is due a call, and show who hasn't been reached yet. Free for churches during the beta: harvestflows.com