FREE WELCOME KIT

First-time visitor welcome messages

Fifteen WhatsApp and text messages for a visitor's first weeks, in the order you'll need them. Send them from a real person, change the words so they sound like you, and only message visitors who said they're happy to hear from you.

Fill in: [Name] the visitor · [Church] your church · [your name] the person sending · [time], [day], [address], [event] your details

The same day · thank them before the day is over

1	Hi [Name], this is [your name] from [Church]. Thank you so much for joining us today! It was lovely to have you. If you have any questions about the church, just reply here.	Sent ☐
2	Hello [Name], it was great to meet you this morning. I hope you felt at home. We'd love to see you again; we meet every Sunday at [time].	Sent ☐
3	Hi [Name], thank you for visiting [Church] today. You mentioned [something they shared]. I'll be praying for you this week.	Sent ☐

Days 1 to 3 · a real conversation

4	Good morning [Name]! I'm [your name] from [Church]. Would you be free for a quick five-minute call today or tomorrow? I'd love to say hello properly.	Sent ☐
5	Hi [Name], I tried to call but missed you. No problem! When is a good time to chat?	Sent ☐
6	Hello [Name], is there anything we can pray about for you this week? You can reply here; it stays between me and our prayer team.	Sent ☐

Midweek · a light touch, not a sales pitch

7	Hi [Name], just thinking of you and hoping your week is going well. Here's a verse that's encouraged me: "The Lord is close to the brokenhearted" (Psalm 34:18).	Sent ☐
8	Hello [Name], on [day] we have [event], a relaxed evening of [what happens]. You'd be very welcome, and you can bring a friend.	Sent ☐

Before the next service · a personal invitation

9	Hi [Name], we'd love to see you again tomorrow at [time], [address]. Message me when you arrive and I'll come and say hello.	Sent ☐
10	Hello [Name], this Sunday [Pastor's name] is speaking about [topic]. I thought of you. Hope to see you there!	Sent ☐

When they come back · notice them

11	[Name], it was so good to see you again today! Thank you for coming back. How are you finding [Church]?	Sent ☐
12	Hi [Name], a few of us meet in a small group near you on [day] evenings. It's friendly and relaxed. Would you like me to introduce you to [leader's name]?	Sent ☐
13	Hello [Name], if you'd like to find out more about our church and what we believe, our next newcomers' lunch is on [date]. Can I save you a place?	Sent ☐

If they don't come back · warm, never pushy

14	Hi [Name], we haven't seen you for a little while and wanted to say we're thinking of you. No pressure at all; you're always welcome at [Church].	Sent ☐
15	Hello [Name], thank you again for visiting us. If you've found another church home, we're glad for you. If not, our door is always open. God bless you!	Sent ☐

Free from HarvestFlow, church follow-up software. Visitors can check in on their phone with a QR code, and HarvestFlow sends a welcome message, a midweek note and an invitation before the next service automatically, to those who agree. Free for churches during the beta: harvestflows.com